

Customer Information

Subject: Instructions for artworks
and preparing customer
print data

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In order to process your artwork in our digital printing machine, your printing data needs to be prepared as follows:

- The basic requirement is PDF print data according to the PDF/X-1a: 2001 standard (compatible: Acrobat 4 / PDF 1.3).
- When submitting “open” data, it is important to make sure that all fonts are converted to paths (rasterised) and images are furnished.
- Fonts must always be converted to paths.
- Images must have a minimum resolution of 300dpi.
- Please note that we do not print true colours. All colours are mixed from the four basic colours cyan, magenta, yellow and black (“key”) and white. In B/W illustrations, we recommend working with grayscale.
- Depending on what is required, we can make colour adjustments for 4-colour printing from a colour proof that is supplied. There will be an additional service charge.
- For technical reasons, when using mixed colours, we can only use the colour chart “Pantone solid coated” (PANTONE colour name ending in “C”) for colour-matching. Please tell us exactly which colour and which subject detail should be adjusted precisely. Colour matching is done as accurately as possible. Smaller shifts in hue are technically unavoidable.
- The focal size should at least correspond to a pixel image of the document size, but this does not apply to vector graphics.
- The outside dimensions of the image data that are to be printed must be correctly placed in relation to punch dimensions of the label. Please do not include punch lines in the print files. Feel free to provide punch lines in separate control files.
- Please do not add crop marks or scales, etc. (as required in offset printing)
- Please make barcodes (binary) monochrome (black, if possible).

- Use unique file names (e.g. company name_artwork name_size.pdf) if possible. In your file name, avoid any special characters such as /, *, \$, £, %, etc.

PLEASE NOTE:

The ink used is intended for indirect contact with food and is compliant with

- the GMP Directive 2023/2006/EC
- The Swiss Directive SR817.023.21 regarding the raw materials used
- The EuPIA Guideline and the exclusion list of raw materials found there
- Reach

Special requirements such as sterilisation, pressure on surfaces not easily wetted, deep drawing properties, etc. must be checked in advance.